

TENNIS VIEW EDITORIAL SUBMISSION GUIDELINES

We Appreciate Your Interest

Thank you for interest in Tennis View, The Ultimate Tennis Lifestyle Magazine. The editorial staff welcomes all story ideas and will enthusiastically consider your submissions. Quality contributors help shape and develop Tennis View Magazine. Together the editorial staff and contributors will provide the best and most entertaining, educational information to the woman recreational tennis player.

Mission Statement

Tennis View Magazine promotes the growth and participation of women's recreational tennis through relevant and engaging editorial. Whether she's learning a new stroke, viewing stylish apparel or discovering great girlfriend getaways, Tennis View has her sole interests in mind. Each issue promises to inspire and facilitate the most fulfilling life for women who enjoy tennis.

Who We Are

Tennis View Magazine is a unique, one-of-a-kind tennis lifestyle magazine for the woman recreational tennis player. While Tennis View is read by all adult women who enjoy tennis, the primary reader is 35+, married with children, educated, belongs to a tennis club, plays league tennis regularly, is fitness, health and beauty conscious, enjoys travel, luxury items and fine dining, is socially connected and influential. The Tennis View reader wants to learn how to enjoy and improve her game, what new equipment and apparel are available, and be entertained in the process.

Compensation

Contact editorial@TennisViewMag.com for details.

First, Get To Know Tennis View

Please become familiar with Tennis View Magazine before writing an article or submitting a story idea. You can either subscribe, purchase an individual copy at a newsstand for \$4.99, or order a single copy for \$8.00 (includes S/H). Subscriptions and individual copies can be purchased by contacting our office at (727) 319-2213, by emailing info@tennisviewmag.com or logging onto the website at www.TennisViewMag.com.

Submitting An Unsolicited Article

If you choose to submit an unassigned article for review and publishing consideration, please follow our editorial Table of Contents (listed below) as a guideline. Articles may fit specifically within one of our departments, feature a person or place of interest, or be a feature article broad in nature, scope and theme. Tennis View encourages unique and creative submissions. The Editorial Staff will attempt to respond to your unsolicited material in a timely manner, however due to the large quantity of submissions, we regrettably cannot respond to everyone.

Pitching a Story idea

When submitting a story idea for publishing consideration, please provide a paragraph or two of the scope of the article, what length (word count) you recommend is needed to complete your story and whether images will be made available. Story ideas should be emailed to editorial@TennisViewMag.com and pasted within the body of the email, not as an attachment.

Checklist: When You Submit Your Article

E- mail submissions to editorial@TennisViewMag.com, and include the following elements:

Title: Make it brief, punchy, and catchy.

Subtitle: A sentence or paragraph precluding the article that further entices the reader.

Author: Your name as you wish it to appear published.

Author Bio: 2-4 sentences about the author and what they enjoyed about writing this article.

Word count: Final word count of the entire article, including the subtitle.

The Article: Typed using 12-point Times New Roman, single spaced with standard-to-wide margins.

Pull Quotes: 1-3 pull quotes that are profound, interesting or unique.

Side Bar: 100-250 words when applicable.

Photography/Illustrations: Although the submission of hi-resolution photography or illustrations with your article are not required (unless otherwise assigned), it is appreciated and encouraged. Please communicate if images are available to the Tennis View editor.

FOR YOUR REFERENCE

TABLE OF CONTENTS: EDITORIAL FEATURES & DEPARTMENTS

While the departments provide structure to writers, we also encourage queries that range outside of this structure. Your imagination and creativity are welcomed.

>**Player Profiles:** Intriguing club and recreational players, instructors, touring pros and hopeful juniors. Word count 350-2000.

>**Women of Inspiration:** Extraordinary women who impact tennis and her peers. She may be physically challenged, give to charity, is caring and unselfish or humorous and uplifting. The possibilities are endless. Word count 350-1000.

>**First Serve:** Events, quotes, facts, pictures to kick off the magazine. 25-350 words.

>**Gear & Style:** The latest apparel, equipment and accessories enhancing performance, comfort and style.

STROKES & STRATEGY:

Technical and strategical instruction for the physical and mental components of the game.

>**Conflict Resolution:** (word count 250-400): On-court misunderstandings described as they happened and a USTA Rule provided as a solution.

>**Teach Me:** (word count 350-500): Touring Pro or teaching pro provides tips and steps of how to accomplish a stroke or strategy.

>**Between the Ears:** (word count 350-750): Applying psychology and the mental aspects to real life match situations. Providing a solution for a challenge.

>**Coach Counsel:** (word count 250-400): A panel of local teaching pros offers a quick fix tip for a match play dilemma.

HEALTH:

Injury prevention & treatment oriented. Word count 100-250 for short tips/sidebars; 400-750 for complete article.

>**Fitness:** Ways to attain, maintain and achieve greater fitness through exercise and sports. Correlating the relationship of the exercise and/or activity specifically to tennis is preferable.

>**Sports Medicine:** Prevention, treatment and coping with sports related strains and injury.

>**Nutrition:** Great snacks, recipes, food & beverage for the woman tennis player.

>**Skin & Beauty:** Prevention and treatment of skin and hair concerns. Make-up, spa-treatments, aesthetic and cosmetic procedures.

TRAVEL: Word count 250 – 2000. Destinations for girlfriends, family or romance that include tennis, spa, dining, shopping, culture and more.

TIPS TO MAKING THE SUBMISSION PROCESS SUCCESSFUL

>**MEET THE DEADLINE.** Please do not accept an assignment if you believe you cannot realistically meet the deadline. If you have already accepted an assignment and realize you are not able to meet the agreed upon original deadline, please communicate your concern immediately to the editor to determine alternate arrangements.

>Include your **CONTACT INFORMATION** on the first page of your manuscript. Include your full legal name, your pen name if different from your legal name, your phone number, e-mail address, physical US Postal address, and for our accounting/tax purposes we also require your Social Security Number and/or Tax ID number.

>**PROOF YOUR WORK** thoroughly for spelling, grammar, punctuation, facts, etc. Have at least one trusted peer read your work to offer constructive criticism. Read and re-read your article to ensure near perfection. Please do not rely on Tennis View's editorial staff for proofing.

>**TENNIS VIEW RESERVES THE RIGHT TO EDIT** for style, content, clarity and length.

>**REFRAIN FROM GIVING YOUR OPINION** on a subject matter, unless you have credentials to back up your statement, or you are writing a commentary. In most cases, it's best to quote an "expert" than present yourself as the "expert."

>**DON'T PLAGIARIZE.** Don't take someone else's work and pass it off as your own. Provide adequate sources when appropriate.

>**A PROPER SUBJECT LINE.** If you're sending an article called "Tennis for Life," the subject line of the e-mail should look like this: **SUBMISSION: Tennis for Life, by Jane Smith**

>The Article. E-mail articles to editorial@TennisViewMag.com Copy and paste your article in the body of the email as well as saving it as a word document attachment. If your article was not officially assigned to you by our staff, but you would like for it to be considered it for print, in addition to e-mailing the manuscript, please physically mail your article to TAZ Publications, LLC, Tennis View, PO Box 7282, Seminole, Florida, 33775.

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